

***Picture Your Place!* Photo Essay Contest**

Information and Rules

REVISED: September 19, 2007

YourPlace Online Magazine invites all photographers – amateur and professional – to submit entries to the *Picture Your Place!* photo essay contest.

As part of the *National Geography Awareness Week*, we are inviting local photographers to showcase aspects of the Grand Traverse Region's various communities, including important cultural sites and natural resources – both familiar and little known places. The entries should be designed to provoke thought about what people value most in our region and how these spaces affect our lives. In short, we are asking photographers to present **their** *sense of place* in the Grand Traverse Region.

Judged entries will have two parts: a **photo and a short description of 150 to 250 words**. The essay should describe the place pictured and why it is important –to you and/or to the people of our area.

Winners and honorable mentions will be displayed in a well-advertised exhibition at the Grand Traverse Heritage Center beginning on November 14th, in conjunction with *National Geography Awareness Week*. The public will also be invited to an opening reception and awards ceremony at the Heritage Center on the evening of November 14th.

Entrants may submit up to three photographs and essays. We seek entries in four categories:

Places of Natural Beauty
Places of Cultural Value
Places to Recreate
Places to Work

Category Descriptions

Places of Natural Beauty

For this category, we are looking for expansive views of nature, natural landscapes, or rural scenes. For example, this category may include pictures of pastoral landscapes, hills and valleys, wetlands, wildlife habitat (with wildlife), forests, dunes, and lakes and streams (below or above the surface).

Places of Cultural Value

For this category, we are looking for images that capture unique and valued qualities of the urban settings in the Grand Traverse Region. These pictures may include people enjoying city or village life, interesting or unique buildings, outdoor art and important structures, street scenes, or other aspects of our urban settings.

Places to Recreate

This category is about the places in which we play and recreate. Pictures in this category should clearly depict a place with people enjoying recreational activities such as hiking, biking, sailing, kiteboarding, skateboarding, picnicking, or other recreational fun.

Places to Work

This category will celebrate the places where we work or make our contributions to the community. These pictures should clearly depict a place with one or more people engaged in some meaningful work or collective activities such as farming, retailing, manufacturing, teaching, preaching, delivering services, organizing an event, or engaging in a public forum.

The “**Essay**” portion of each entry should consist of 150 to 250 words and include:

1. Facts about the place, including name, location, physical characteristics, history, etc.
2. Explanation of your feelings about the place or its relationship to the community.

Contest Rules

- Entrants may submit up to a total of three (3) photographs and essays for consideration. Each photo and essay pair must be assigned one (1) of the four categories identified for this competition.
- All photographs and essays must be original work completed after January 1, 2005.
- The contest is open to all people 16 years old or older and residing in Antrim, Benzie, Grand Traverse, Kalkaska, or Leelanau Counties (the Grand Traverse Region).
- Diptychs and triptychs must be in one image file and frame.
- Award winning artists must prepare a printed and framed copy of their submitted work for display at the exhibition.

Contest Calendar

Deadline for entries..... Friday, November 2
 Judging..... Monday, November 5
 Notification of award winnersThursday, November 8
 (Award winners print and frame their work)
 Framed work delivered to LIAA.....Monday & Tuesday, November 12 & 13
 Opening Reception..... Wednesday, November 14
 Pick-up of winning entries Friday, November 30

Entry Procedure

Submit up to three (3) digital images (JPEG or TIFF) with accompanying essays and one completed entry form. There is no entry fee.

Entries may be submitted in person or by mail on a CD or DVD to:

Picture Your Place Photo Essay Contest
c/o Land Information Access Association
324 Munson Avenue
Traverse City, MI 49686

Entries may be submitted by email to yourplace@liaa.org. Note that we cannot receive entries via email greater than 8 MB total size.

Entry Deadline

Entries must be received by **5:00 p.m., Friday, November 2, 2007**. If you submit your entry by email, you may want to call LIAA at 231-929-3696 to verify that your entry was received.

Entry Technical Requirements

Digital photos should be saved in JPEG or TIFF format, quality 10 or best, 1024 x 768 pixels maximum. Photos should be upright and not in need of rotation to view.

Essays should be saved in text or any word processing format.

Photo and essay file pairs should have the same file name, with a different file name extension, using the following format:

[the artist's last name]_[short title]_[entry number].[file extension]

For example: jones_farm_1.jpg, jones_farm_1.doc, jones_land_2.jpg, jones_land_2.doc

Judging

A panel of local arts professionals will select the 1st, 2nd and 3rd place prize winners and up to three Honorable Mentions in each category.

Judging of digital images and essays appropriate to the competition will be based on originality, artistic merit and representation of the category, with the image and the essay weighted equally.

Winners will be notified by telephone on Thursday, November 8, 2007.

If you are chosen as a prize winner, please read the following sections carefully.

Awards

1st Place Award\$150
2nd Place Award.....\$75
3rd Place Award.....\$50
3 Honorable Mention Awards

Awards will be given in each of the four categories. Cash prizes (paid by check) and honorable mentions will be awarded at the exhibition opening reception on Wednesday, November 14, 2007.

Display Requirements

Prize winners will print and frame their winning photographs for display at the *Picture Your Place!* exhibition, to be held at the Grand Traverse Heritage Center.

All shipping and framing costs are the responsibility of the photographer.

All work must be framed with eye screws, strong wire attached and be ready to hang.

All framed work should be clearly labeled with:

- Artist's name
- Address
- Phone number
- Title of piece
- Price (if available for sale), or NFS (if Not For Sale)

Delivery of Entries

Artists must deliver accepted framed art work to the Land Information Access Association at 324 Munson Avenue, Traverse City, MI, between the hours of 10 a.m. and 5 p.m. on Monday or Tuesday, November 12 or 13.

Return of Entries

Exhibit closes on Friday, November 30. All art work must be picked up Friday, November 30, 2007 at the Grand Traverse Heritage Center located at 322 Sixth St., Traverse City, Mich., between the hours of 11 a.m. and 5:30 p.m. If unable to pick up artwork during this time, please contact LIAA at 231-929-3696 to make arrangements prior to this date.

Sales

Artists may elect to sell their work. If so, please clearly mark a price and contact information on your work. The price for each framed print is entirely up to each artist to decide. Sales transactions and collection of payment is the responsibility of each artist.

Insurance

Land Information Access Association carries no insurance for loss or damage to artwork in the gallery or in transit, nor assumes any liability for same. However, every precaution will be taken for the safety of the exhibited work. Artists should provide their own insurance coverage.

Use of Images

All entrants agree that any digital photograph submitted to the *Picture Your Place!* Photo Essay Contest may be used by *YourPlace Online Magazine* for marketing and promotional purposes and may be used in future publications. This use may include, but is not limited to, publication in any *YourPlace* publications, printed materials, advertisements, or electronic media, including but not limited to: the YourPlace web site, catalog, DVD, magazine, and gallery shows. **Copyright and all other rights remain that of the artist.**

Contest Contacts

Kaye Krapohl
kkrapohl@liaa.org
231-929-3696

Joe VanderMeulen
jvander@liaa.org
231-929-3696

**Picture Your Place! Photo Essay Contest
Entry Form**

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Photo Essay 1

Title: _____

Category (choose one):

- Place of Natural Beauty Place of Cultural Value Place to Recreate Place to Work

Photo and Essay File Names: _____

Photo Essay 2

Title: _____

Category (choose one):

- Place of Natural Beauty Place of Cultural Value Place to Recreate Place to Work

Photo and Essay File Names: _____

Photo Essay 3

Title: _____

Category (choose one):

- Place of Natural Beauty Place of Cultural Value Place to Recreate Place to Work

Photo and Essay File Names: _____

Please mail or deliver this form with a CD or DVD to:

Picture Your Place Photo Essay Contest
c/o Land Information Access Association
324 Munson Avenue
Traverse City, MI 49686

Or attach digital photo and essay files to an email containing the information requested above and send to:

YourPlace@liaa.org

By submitting my entry to the *Picture Your Place!* Photo Essay Contest, I certify that I have read, understood and agree to abide by the contest rules, as specified in the Rules and Information document.

Signature: _____ Date: _____